

# Program Funding and Sustainability Webinar

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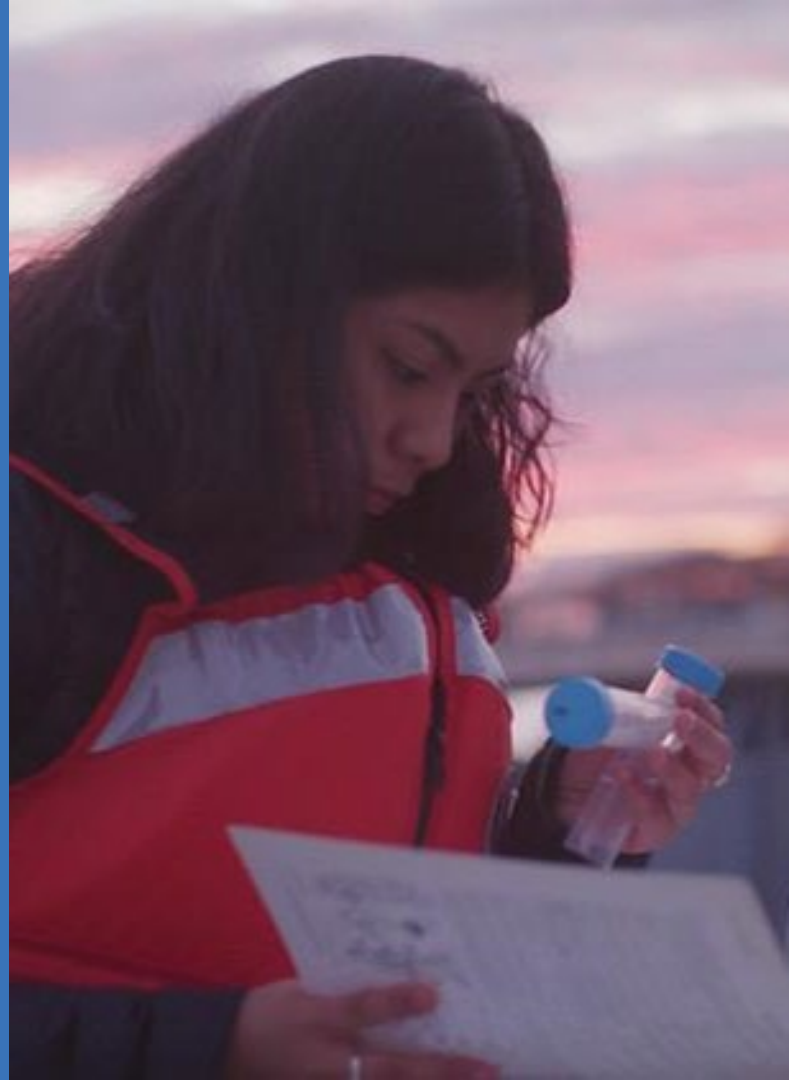
*Part Two: Program Sustainability*



**Dr. Sheronda Witter Fleming**  
U.S. Department of Education



**Engage Every Student is  
a bold call to action to  
provide high-quality  
out-of-school time  
learning opportunities  
for every child who  
wants to participate.**



# The **U.S. Department of Education** is proud to be collaborating with a group of diverse stakeholders to Engage Every Student.

- ❑ AASA, the School Superintendents Association
- ❑ Afterschool Alliance
- ❑ National League of Cities
- ❑ National Summer Learning Association
- ❑ National Comprehensive Center at Westat



# Join Us!



Become an **ALLY** of  
Engage Every Student.



Make a **PLEDGE** to work  
toward Afterschool and  
Summer for all.

[www.engageeverystudent.org](http://www.engageeverystudent.org)



## Program Funding and Program Sustainability Part Two

Part Two of the Program Funding and Sustainability Webinar Series will focus on **Program Sustainability**. The webinar will provide a definition and framework for sustainability. It will also highlight the role of partnerships for out-of-school time program sustainability with a panel of participants from a range of sectors. Space is limited.



## Youth Voice and Choice

The Youth Voice and Choice Webinar will spotlight the Powered by Youth Voice: Future Directions for Afterschool initiative and youth survey. Additionally, the webinar will feature strategies of youth-centered organizations within a range of entities including afterschool and summer learning programs, school districts and city government. Space is limited.

**March 23, 2023**

2:00 pm – 3:00 pm ET

# Program Sustainability

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**Hillary Oravec**

National Comprehensive Center



**Brian Doran**

Texas Education Agency



**Dr. Patricia Lewis**

Grand Prairie ISD

# Reflect on what you know!

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Beyond funding, what are some of the key factors that impact sustainability?

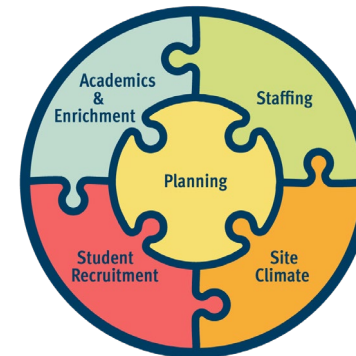
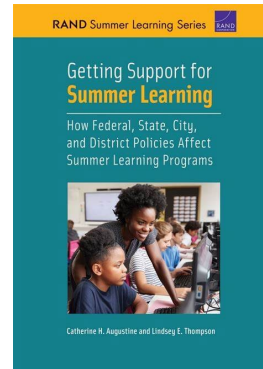
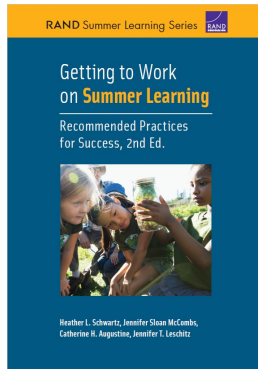
What has been most important within your state, community, organizational, and/or program?

# Sustainability is about more than money!

## Working Definitions and Evidence

**RAND** - Program leaders can assume that the district will continue to offer its program in subsequent years

**The Wallace Foundation's Summer Learning Toolkit Sustainability Planning Tools** – An ongoing process to build lasting support for programs and a culture of participation within your community



# FACETS OF SUSTAINABILITY



# What types of support contribute to sustainability?

Support can come in many forms and will hopefully evolve as relationships with stakeholders grow and mature. When engaging champions of key organizations and offices, consider the contributions they may be able and willing to offer. Here are examples of requests you may want to consider:

**Verbal support:** Incorporate talking points about the importance of summer learning into speeches about priorities for youth and families.

**In-kind support:** Contribute facilities, staff, and/or equipment.

**Operational support:** Build buy-in among departments and organizations so that planning for summer is part of year-round operations and responsibilities.

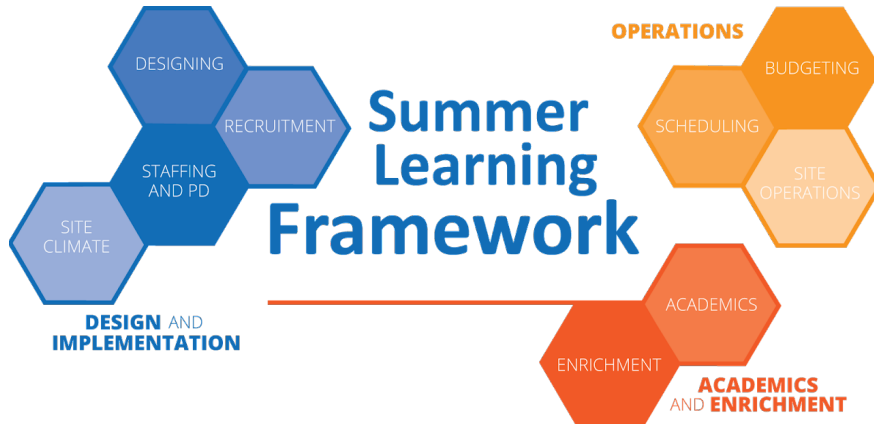
**Policy support:** Develop and promote policies that promote access, quality, and sustainability of programs.

**Funding support:** Diversified funding sources



Well-organized site visits for influential district and community leaders are a powerful and effective way to grow support.

# Support for District Strategic Planning in Texas







# MY CAMP IMPACT REPORT 2021-2022



## SUMMER GOALS

- Decrease summer learning loss
- Support students' social emotional growth and engagement in enrichment
- Empower educators with key instructional strategies
- Engage families in their children's success

7

camp locations

185+

passionate educators

9K

miles traveled by  
GPISD buses

16

preservice PD hours  
per teacher

1 month

learning growth in  
reading & math

80%

teachers reported  
improvement in teaching

# Partnership for Longterm Sustainability

## SPOTLIGHT: GRAND PRAIRIE'S MY CAMP

### Range of Partners

- Community Foundation
- Texas Rangers (*300-400 tickets*)



# Partnership for Longterm Sustainability

## SPOTLIGHT: GRAND PRAIRIE'S MY CAMP

### Focus on Enrichment

- Mayor - City Parks & Rec
- Dallas Stars
- Kickstart Karate

### ACADEMICS & ENRICHMENT

- 35 hours of reading and 24 hours of math throughout My Camp
- Immersed students in cultural experiences through fine arts
- 1-2 field trips per week
- Daily lessons incorporating STEM, fine arts, and physical education







# ADSY: MY CAMP RESULTS

GRAND PRAIRIE INDEPENDENT SCHOOL DISTRICT



## SUMMARY

This report presents outcomes of the 2020-2021 GPISD ADSY My Camp, a fun-filled, in-person, academic, and enrichment summer experience.

## PROGRAM GOALS

- Improve students' literacy and math skills
- Decrease summer learning loss
- Support students' social emotional growth and engagement in enrichment
- Empower educators with key instructional strategies
- Engage families in their children's success

## PROGRAM BASICS

- 3-hour academics session and 3-hour enrichment session daily
- Embedded SEL themes of Belonging, Curiosity, Friendship, Kindness, Confidence, Courage, and Hope
- Preservice and ongoing professional development provided to educators
- 1,250 books gifted to students
- 2 meals per weekday and healthy choice for the weekend provided to students
- At no cost for families

# Partnership for Long-term Sustainability

## SPOTLIGHT: GRAND PRAIRIE'S MY CAMP

### Continues to evolve...

- Reduced sites - more partners
- In the partnership building/expansion phase





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## ACADEMIC GROWTH



## ENRICHMENT

### SOCIAL EMOTIONAL GROWTH

- 95% of students reported feeling more confident.
- 96% of students reported becoming better listeners.
- 98% of students reported improvement in staying on task.
- 98% of students reported feeling that they can try harder.

Students had opportunities to participate in a variety of enrichment activities focused on STEM, fine arts, and technology daily.

- 4 Field trips provided for each student
  - SGPHS planetarium
  - GPHS Theatre
  - Texas Rangers tour or game
  - Main Event
- Career zooms (coder, musician, and animator)
- Glow party
- Water day
- Bubble party



“

HE WAS MORE MOTIVATED WHEN IT CAME TO LEARNING NEW THINGS. HE STRONGLY ENJOYED SPENDING TIME WITH THE TEACHERS AND MEETING NEW PEOPLE AND HAS TAKEN MORE OF AN INITIATIVE IN READING.

- My Camp Parent

“

MY SON IS IN TRANSITION FROM BILINGUAL TO ALL ENGLISH AND I ALREADY SEE IMPROVEMENTS IN HIS READING AND WRITING. THE TEACHERS DID AN AMAZING JOB!

- My Camp Parent



**Hillary Oravec**

National Comprehensive Center



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Grand Prairie ISD

# The Power of Partnerships

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**Brandis Stockman**  
National League of Cities



**Mayor Satya Rhodes-Conway**  
Madison, WI

# Why Partnerships?

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OST program partnerships are important for:

- Youth
- Schools
- Communities
- Advocacy efforts
- Funding
- Creating Brand Ambassadors
- Program Sustainability

STRATEGY GUIDE

Strengthening Partnerships  
and Building Public Will  
for Out-of-School Time  
Programs



MADE POSSIBLE WITH SUPPORT FROM THE WALLACE FOUNDATION





“You want to get so many people involved, they’re not going to let it go away.”

BiNi Coleman  
The Learning Agenda

# Partnerships for Sustainability

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- Local businesses
- Local tv or radio stations
- Museums
- Hospitals
- Banks
- Professional sports teams
- Senior citizens
- Workforce development boards
- Statewide and regional afterschool networks
- Other OST programs
- Parents & community members
- City departments
- City leaders



# Partnerships with Cities

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- Increase public awareness
- Sustain public attention
- Initiate media coverage
- Determine key public priorities
- Engage and involve a broad set of partners
- Develop a coordinated communications plan
- Lead efforts to establish a common set of outcomes and shared vision
- Partner on summer youth employment programs



**Brandis Stockman**  
National League of Cities



**Mayor Satya Rhodes-Conway**  
Madison, WI

# Community Asset Mapping

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**Dr. Sheronda Witter Fleming**  
U.S. Department of Education



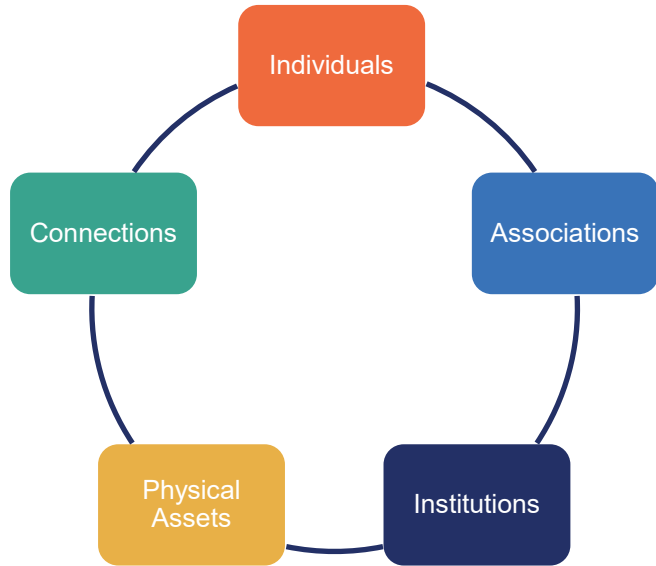


## What is Community Asset-Mapping?

- ✓ Strengths-based approach to community development.
- ✓ Systematic process of cataloging key services, benefits, and resources within the community, such as individuals' skill sets, organizational resources, physical space, institutions, associations, and elements of the local economy.
- ✓ Strategy that aids in uncovering solutions to existing challenges and opportunities for collaboration.

# What is Community Asset Mapping?

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- ❑ Strategy that aids in uncovering solutions to existing challenges.

# Community Assets

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## Boards and Commissions

- ❑ Citizen boards and commissions appointed by City Council to address housing, health, welfare and human service needs for citizens.

## Civic Groups

- ❑ Organizations dedicated to specific neighbor concerns or service concerns or service organizations.

## Business Groups and Employers

- ❑ Entities who advocate for business concerns or are major employers in the city.

## Educational Institutions

- ❑ Public schools, private schools, charters, and institutions of higher learning.



# Community Assets

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## Faith-Based Entities

- ❑ Houses of worship or faith-based human service organizations.

## Policy and Advocacy Organizations

- ❑ Entities created to effect system change or policy advancements for a specific issue in the city.

## Non-Profit Organizations

- Entities that provide services for youth and families including afterschool/summer programming, affordable housing, and general human services.

## Public Sector Agencies

- ❑ City government departments engaged in aspects of health, the general welfare, and the economic and social well-being of the city.



# Closing Remarks

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**Jodi Grant**  
Afterschool Alliance



Thank you for attending today's  
Engage Every Student Webinar.  
Help us continue to refine future engagement  
opportunities by completing our short  
evaluation using the link in the chat.

